

NONPROFIT BUSINESS IMPACT SERIES

SPONSORSHIP OPPORTUNITIES

TWO CO-PRESENTING SPONSORS | FOUR SUPPORTING SPONSORS

CO-PRESENTING SPONSOR PACKAGE (2 AVAILABLE | \$50,000)

The Co-presenting sponsor receives premiere visibility and a role in the program.

Branding & Visibility

- Exclusive “Co-presenting Sponsor” recognition across all materials
- Top-tier logo placement on all event signage, marketing and communications
- Program named: “KLC Non-Profit Business Impact Series Presented by [Co-sponsors Names]”
- Full-width banner presence on program webpage

Engagement Opportunities

- Premium speaking opportunities, i.e. opening or closing remarks at signature events
- Option to co-host a special session, community event or thought leadership forum
- Enhanced booth or activation footprint at pertinent events
- Invitations for senior executives to private briefings or leadership roundtables

Impact Recognition

- Prominent feature in the annual impact report
- Co-branded program videos or highlight reels
- Opportunity to present program certificates of completion

SUPPORTING SPONSOR PACKAGE (4 AVAILABLE | \$25,000 EACH)

Branding & Visibility

- Logo included on program materials, below the co-presenting sponsors
- Recognition as “Supporting Sponsor” at all events
- Logo on program webpage

Engagement Opportunities

- Optional speaking role or panel participation
- Activation or booth space at pertinent events

Impact Recognition

- Recognition in annual report
- Optional quote or spotlight in marketing collateral



**KANSAS
LEADERSHIP
CENTER.**

SPONSORSHIP PACKAGE SUMMARY

NUMBER OF SPONSORS	2 co-presenting sponsors + 4 supporting sponsors
NAMING RIGHTS	Co-presenting sponsors have shared rights
LOGO PLACEMENT	Tiered: Co-presenting at top, supporting below
PRESS & MEDIA RECOGNITION	Co-presenting prioritized, supporting included
SPEAKING OPPORTUNITIES	Co-presenting: 3 opportunities (1 per program); supporting: 1 each
EVENT ACTIVATION SPACE	Co-presenting receives premium space; supporting standard
SPOTLIGHTS & IMPACT RECOGNITION	Co-presenters receive featured in story; supporting included in impact report
OPPORTUNITY TO HOST A SESSION	Co-host special session; supporting: host breakout

PROGRAM	PARTICIPANTS	WHO	REGISTRATION
Luminary Lab	20 -25	Executive Directors	\$2500/organization <i>Pilot is invite only</i>
Stewardship Summit	3/organization	Board Members	Included with registration
LeadNext	150 people	Young Professionals	\$100/person <i>Included with registration for participating organizations</i>

